

OffshoreMuster powered up their business with Enel.

The [European Innovation Council](#) organised its first online Corporate Day on 12 May 2020 together with [Enel](#), the global energy company. Originally planned as a physical event to be held in March, it was fully digitalised for the convenience of the SMEs and corporate representatives. 33 EIC-backed SMEs had the chance to pitch their innovations in the field of renewable energy, smart cities and grid solutions, among others. Over 40 Enel representatives were present to listen to the pitches and scout interesting projects.

“It’s a pleasure for me to host all of you during the second EIC Corporate Day with Enel. The first time we met physically, today we connect online to make the most of this day”. With those words, Fabio Tentori, Head of Enel Innovation Hubs, opened the first online EIC Corporate Day. Enel, the biggest private producer of renewable energy and largest power network in the world, opened 10 innovation hubs worldwide in the past years and is putting a lot of effort in scouting innovations outside of its company. “We praise ourselves as curious of new technologies and we get in touch with innovators and start-ups, regardless whether online or physically” Tentori said. Bindi Karia, EIC advisory board member, praised Enel for being a leader and opening the first online EIC Corporate Day “what is happening today with Enel is something we would like to see happen all over Europe. We are trying to create one innovation community all over Europe, where corporate should be able to tap into and do business with those start-ups they find interesting”.

OffshoreMuster shared its vision for enhancing personnel safety in harsh working environments. Based on award winning location awareness technologies, OffshoreMuster introduces a step-change in mustering and evacuation management thanks to its unique real-time personnel localisation, tracking and automatic mustering features. An emergency response decision support system utilises situational and health-related information, gathered in real time, to help optimising Health and Safety during operation.

The 33 SMEs pitched a wide array of innovations.

OffshoreMuster: “We’re very happy to have participated in the first online matchmaking day promoted by the EIC pilot business acceleration services. We believe our solution is aligned with the business of Enel and we hope the connections we made can help us scale-up our business.”